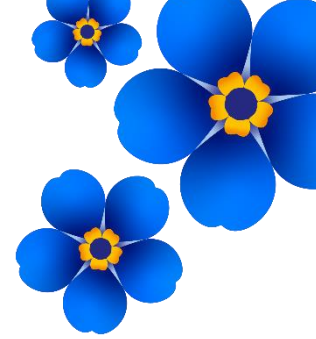


Inspiring dementia action in Bristol schools



Dementia can have a significant impact upon a family and community, as well as the person who is living with dementia. We aim to raise dementia awareness amongst pupils in Bristol schools and to create positive social change, so that we can become more dementia friendly as a city and beyond. By teaching pupils about dementia, we can improve knowledge and understanding, as well as empower individuals to make a positive difference to lives. You can play a part in helping us to achieve this.

“It takes a society to beat dementia.” (Alzheimer’s Society, 2025)

Did you know?

There are approximately 1 million people living with dementia in the UK.

A diagnosis of dementia is made every 3 minutes.

1 in 2 people will be affected by dementia in their lifetime.

Approximately 1 in 3 pupils know someone living with dementia.

1 in 3 cases of dementia could be delayed or prevented.

How is this relevant to your school?

There are clear links to the curriculum and OFSTED framework. Through learning about dementia, pupils will be encouraged to become more active and responsible citizens.

Teaching pupils about dementia empowers them to make healthier lifestyle choices to reduce the risk of developing dementia, as well as supporting their own and others’ wellbeing, now and in the future.

Through education, we are helping to create a dementia friendly workforce for the future, where young people will be able to have a positive impact on lives in communities.

Educating pupils and the wider school community about dementia increases understanding and changes attitudes, resulting in reduced fear, stigma and isolation for people living with and affected by dementia.

What we can offer your school:

- Free assemblies raising awareness of dementia
- Free Dementia Friends sessions for pupils, deepening knowledge and understanding and enabling positive social change
- Free bespoke sessions with visitors sharing their lived experience of dementia
- Free sessions for staff and / or parents

What next?

If you would like more information, please contact;

E: sally.townsend@alzheimers.org.uk

M: 07590 884435



The Dementia Wellbeing Service is a partnership between Alzheimer’s Society and the NHS, delivering dementia support services to people affected by dementia in Bristol.



Feedback from Schools

Ashton Gate Primary School, Y1/2 assembly, Head of School

"I had children and parents say how glad they were that they were learning about dementia. It enabled many children to talk about their personal experiences too. The session was both perfectly pitched and perfectly presented. Such a valuable experience for us all. Thank you!"

Brunel Field Primary School,
YR story, Class teacher

"Loved the explanations, really well pitched. Really lovely story and I like how you tied it in with a quiz."

Collegiate School, Y7-9 assembly, Inclusion lead

"Fantastic updated assembly, with new videos that were incredibly impactful. Sally's approach was as brilliant as ever, passionate, knowledgeable, engaging. Thank you."

Montpelier 6th Form, Y13 session with
lived experience, Class teacher

"Absolutely brilliant session. It was lovely to hear Sue's experience of dementia. She is an amazing lady. It was very helpful to have this session after the Dementia Friends session as students had a good foundation of knowledge to support their understanding of this session. Thank you so much."

Elmlea Junior School, Y6 Dementia Friends session,
Class teacher

"Always an excellent session. Well delivered by Sally who has the perfect expertise and engaging manner. Great balance of listening and doing. Powerful images and metaphors. Nice opportunity for children to talk about their real experiences. Thank you!"

Redland Green School, Y8 Enrichment project, Parent

"Thank you for organising this really important extra curricular activity— What a fantastic opportunity for our young people to work with others. My child spoke really positively about it and I know was motivated by it."

Bristol City College, Post-16 Dementia Friends and bespoke session, Student

"It was amazing to learn more about the depths of dementia and how to deal with people who have it. I will definitely keep everything I have learned and use the knowledge to help in the future."